



Unique people create a unique company



READ OUR STORY

A LONG TIME AGO...

Every good story begins in a similar way and the next chapters are better and better. Make one of them about you!

1994 - START

When everyone was wearing wide-leg trousers and listening to Spice Girls, we were going to conquer the world! Our first office was founded in Gubin (Poland) in the '90s. From the very beginning the goal was to make cities full of nature.

1...2...3...

2004 - COUNT TO THREE!

101 is a special number. We sold over 100 products in June that year. But still, it was just the beginning...

2008 - ONE THOUSAND GOOD CHANGES

A constant development of the company and a growing number of the clients let us expand the Production Department and build a warehouse in Brody. We sold 1001 constructions which meant 1001 good changes, and we got our first awards.

HELLO WORLD...

The true cultural mix! Professionalism from Germany, the latest trends from Italy, style from France, happiness from the Netherlands and spontaneity from Poland. We teamed up with our new partners.

2012 - CH-CH-CHANGES!

The company kept developing so we moved into a bigger place in Zielona Góra. Our offer kept growing too!

2011 - SKY IS THE LIMIT!

The Marketing Department, the inspiring heart of our company, was created in Zielona Góra by dynamic and unique people. We started blogging about nature and urban architecture. We also decided to open our office in Germany.

2011 - CIAO & GOEDENDAG!

We welcomed TeraPlast, Elho and SLIDE as our partners. Their light and polyethylene decorations became a part of the Terra Group offer.

2010 - مكيفات مالس لـ ١

We won the contract in Casablanca. That was our first international success.

2009 - BONJOUR

We started the collaboration with Atech and became the exclusive distributor of this French brand in Poland.

2014 - GREAT SUCCESS

5001... over 70% of the Polish cities acquired our solutions. We were proud of people who helped us in this achievement!

2015 - WELCOME HOME!

The another big step. We joined the Marketing Department and Customer Service under one address in Zielona Góra. From that moment the headquarter of Terra Group has been located in Zielona Góra.

2017 - NEW MARKETS...

... new Customers, and more and more plans! We keep developing and growing also by extending number of our crew. So what will the future bring? We want our Terra Group vessel to keep the right course and reach the next unconquered places. This is our goal!

WE'RE FAMILY

Terra Group is one of the leaders on the urban architecture market. Over 30 people take care of customer service, marketing and production. Although the time flies, we still believe in the same process - team work, loyalty and sensitivity.

THIS IS IT...



PROFESSIONAL CUSTOMER SERVICE

- We offer top quality products and service
- We take care of positive collaboration with our customers
- We send thousands of e-mails
- We work to strict deadlines
- We are a responsible business partner

SUCCESSFUL LEADER

- We are the leader in our branch
- We offer the products of four global brands
- We act worldwide
- We cooperate with garden centres, architects, HoReCa and public administration
- We have thousands of satisfied customers

... WHAT MAKES US SPECIAL!

TOP QUALITY

- 25 years of experience in urban space shaping
- Safe products with a long time warranty
- 100% recyclable products and environment-friendly methods
- The perfect combination of functionality, aesthetics and design
- Production conducted by a group of skilled employees

STRONG DEVELOPMENT

- Sales growth every year
- Well qualified employees
- Adapting the market changes
- Constant development



Think
different!

OWN BRANDS



nuno'ni

Terra[®]
Christmas

Terra[®]
Easter

Terra[®]
hydrogel

make it home^{+pl}
SKLEP INTERNETOWY

TerraCity

TerraForm



masson[®]

atech.

Teraplast

elho[®]

FOREIGN
PARTNERS AND
THEIR BRANDS

TERRA FLOWERS TOWERS



Terra Flower Towers are urban planters with a ring structure. When a construction is planted with flowers it becomes a natural decoration. The Flower Towers are recommended especially to the cities where there isn't enough place for greenery.

NUNO'NI

nuno'ni



A new and dynamic Polish brand known for its unusual solutions, functional urban furniture and light interior decorations. Its catalogue is full of innovative ideas and pictures of stylish arrangements. A bold approach to design marks this brand out.

TERRAFORM

 TerraForm



The richest collection of big planters in Poland. The variety of materials, colours and shapes allows to decorate every place indoor and outdoor.

TERRA CITY



 **TerraCity**



A collection of urban furniture characterized by the highest quality, aesthetics, an original form and reliability. These are modular elements, which easily adapt to the needs of some specific space but also they allow for a smooth and fast implementation of natural accents. The possibility to create various compositions from the elements, their rich range of colors and resistance to all disturbances, are the most important features of the collection.

TERRA HYDROGEL



Terra Hydrogel Vit is an eco-friendly mix of fertilizers and a soil conditioner that increases the water capacity of soil. The product consists of pure hydrogel and minerals essential for optimal plant growth. Thanks to these elements plants have an access to nutrients and a proper soil moisture during the whole vegetation period.

TERRAWALL



Terra Wall is a wall made of live plants, which sets completely new standards in the design and greenery display in public space. It can be a real estate facade, a unique wall of the stand at the trade fair or a blooming acoustic screen. It will work as an extraordinary live decoration of the walls and rooms. A proper arrangement is a matter of ideas.

TERRACHRISTMAS

Terra®
Christmas



The collection of Christmas decorations designed for effective urban space arrangement in the winter season. These unique elements help in creating a magic and cheerful atmosphere. They are also a better alternative to natural spruce trees.

TERRA EASTER

Terra® Easter



Terra Easter is a wide collection of the functional Easter decorations not only for the cities but also for the individual use. They are the highest quality openwork products, not only traditional but also design illuminated accessories for closed and open spaces. They are an ideal complement of the Easter arrangement but also an interesting element for the interior furnishing, also off the Easter season. A limitless range of usage, attractive shapes, a unique play of lights assure an amazing visual effect for every kind of space and for any occasion.

www.terraeaster.com

THE ONLINE SHOP MAKEITHOME.PL

make it home^{.pl}
SKLEP INTERNETOWY



In makeithome.pl one can find not only home, office or bar accessories. If you love gardens and everything connected with them, this shop is an ideal place for you. Additionally, if you are the owner of a tiny garden or you do not have it at all – no worries! Thinking of you, we prepared the offer for large and small pots as well as little greenhouses, which will perfectly work in tiny spaces such as a balcony, terrace, or even a windowsill.

www.makeithome.pl

BUSINESS PARTNERS



”

We cooperate with creative partners from Italy, excellent architects from France and amazing designers from the Netherlands. There are no borders for us!

”



**CONTACTS IN THE
WHOLE EUROPE**

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ATECH

The Atech logo consists of a large green circle containing the word "atech." in a white, lowercase, sans-serif font. Below the green circle is a smaller white circle containing a black play button icon.

atech.



The French producer of planters with a double-bottom system. Atech is a well-known brand to landscape architects. The products are perfect tools in urban space arrangement thanks to their durability and functionality.

www.atech-sas.com

TERAPLAST



The products of the Italian company TeraPlast have been produced for almost 40 years. They are appreciated by the designers all over the world. The brand is distinguished by the durability of its products, innovation and competitive prices. Each model is available in various colours and sizes.

ELHO

The logo for elho, featuring the word "elho" in a white, lowercase, sans-serif font with a registered trademark symbol (®) to the upper right, all contained within a solid green circle.

One of the European leaders in the production of polyethylene planters with a 45-year history. The priority of the company is to create colourful decorations that make everyday easier and at the same time more beautiful. The production process is fully environment friendly and the products are 100% recyclable.

www.elho.com

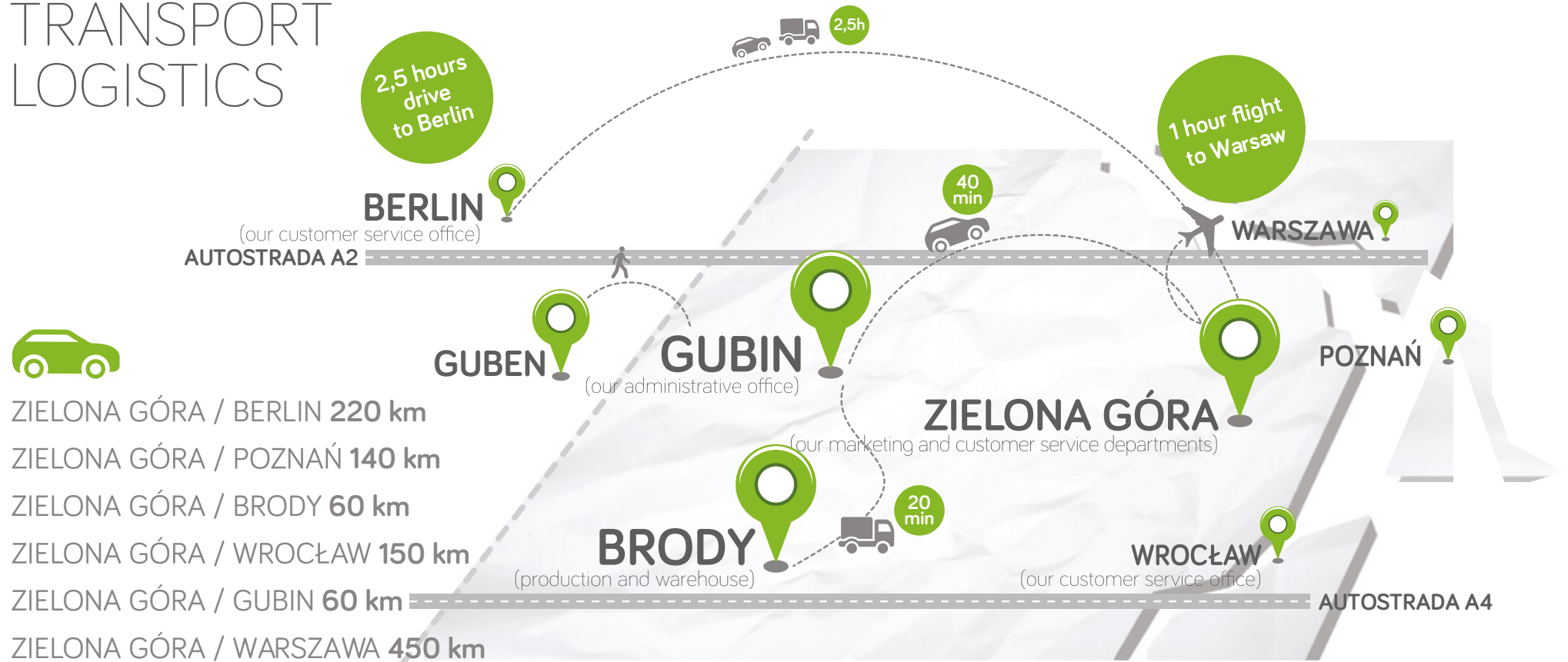
MASSON



A German producer of the openwork decorations not only for cities but also for individual use. These are functional high quality tools for the seasonal arrangement of the interior and exterior space.

WE'RE CLOSE TO YOU!

TRANSPORT LOGISTICS



WELCOME TO COOPERATE WITH US

WE ARE PROFESSIONALS



Terra Group is one of the leaders on the urban architecture market.

We notice **sales growth every year.**

CUSTOMER SERVICE

We make about 145 phone calls
with our clients every day

4 people answer the phones
from Polish clients

4 people answer the phones
from foreign clients

2 people meet with clients directly

Contact us!

+48 68 455 62 69 | info@terra-pl.eu



WE KNOW
OUR CLIENTS

OUR TARGET GROUPS

WE AIM HIGH. WE ACT GREAT.



10% 

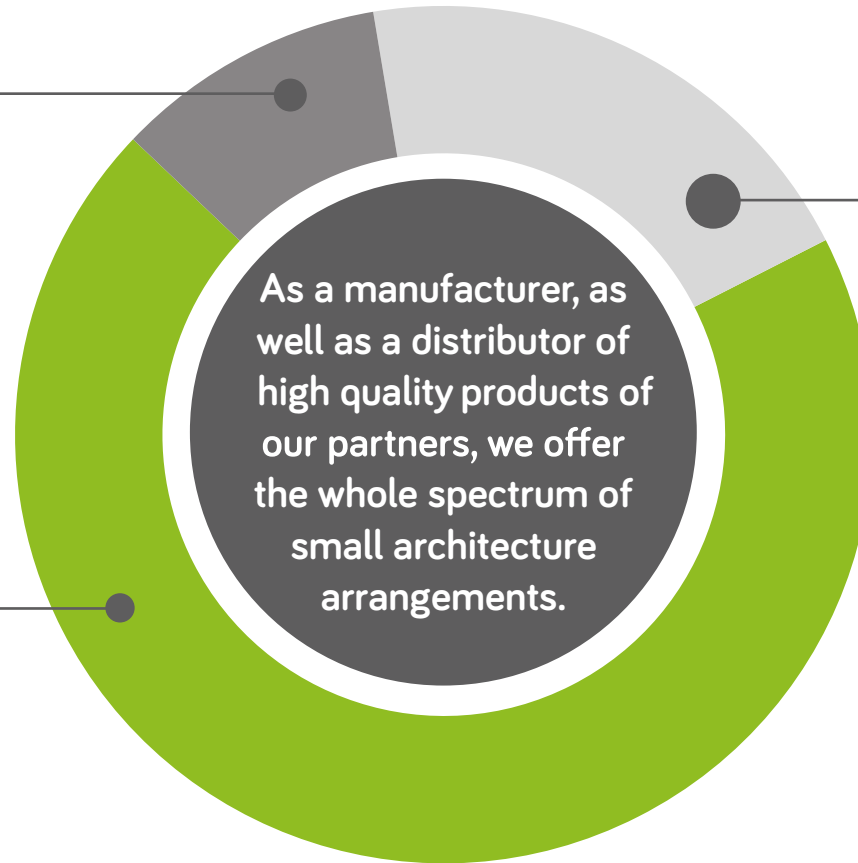
Target customers
and clients.

Garden centers
Florists

70% 

Public sector

Offices
Institutions



As a manufacturer, as well as a distributor of high quality products of our partners, we offer the whole spectrum of small architecture arrangements.

  20%

Private sector

Restaurants
Hotels, SPAs,
Pubs, Clubs



we think green!

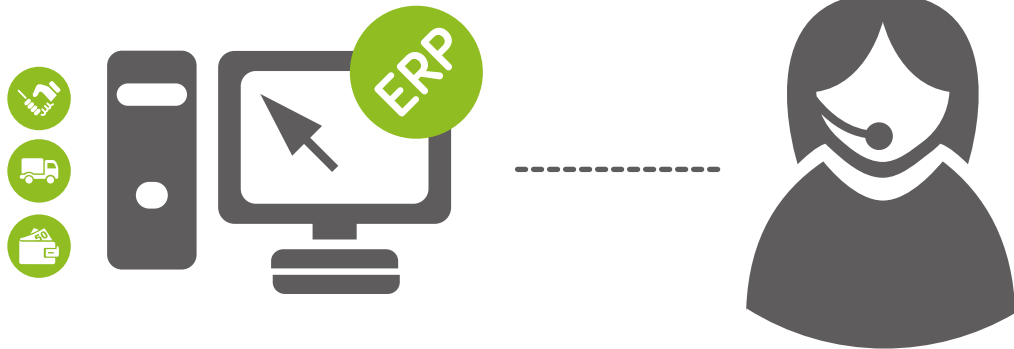
POWERFUL SOFTWARE

MOST ADVANCED SYSTEM IN POLAND

Customer Relationship Management (CRM)

Stock system / sales management

financial management



ADVANCED ERP SYSTEM

Our promotion reaches

5300 entities

of the public administration sector

We keep in touch with

1700 architects and designers

2000 hotels and spas

included in our contact management and sales tracking system

We reach

1900 companies

in the gardening business

IN 2018 WE
PRINTED
150.000
LEAFLETS
AND
CATALOGUES

WE DESIGN:
WEB PROJECTS
PRINT-OUT GRAPHICS

WE PRINT:
CATALOGUES
LEAFLETS & BOOKLETS

**WE DO
ALL THE
JOBS**

**WE SENT
6.000 MAILS**
TO CUSTOMERS
all over the world
per month.

WE DELIVER:
MAILINGS & POSTS

**WE WORK
WITH**
NEWSPAPERS
AND
MAGAZINES

WE PUBLISH:
BLOGS, PRESS-RELEASES

**11 500
FRIENDS
ONLINE!**



WE MAKE PHOTOGRAPHS:
PACK SHOTS & COMPOSITIONS



WE TURN CREATIVITY INTO EFFECTIVENESS AND EFFICIENCY

PL + DE
POLISH
AND
GERMAN
VERSION

Terra
Group

WE CREATE
OUR SITES
WE HOST THEM
AND MAINTAIN
THEM

+
BLOG

PL + DE
POLISH
AND
GERMAN
VERSION

inspirowani
natura.pl green
spired.de

30000
people visiting
Terra group
web-pages
monthly

MARKETING IN FIGURES:

2 COPYWRITERS

2 PROGRAMMERS

2 GRAPHIC DESIGNERS

1000 IDEAS

TerraForm

WE RUN
25 UNIQUE
WEB SITES

Terra

OUR
WEBSITES
ARE
MOBILE





”

The picture matters. We can design a project of changes according to your guidelines for free.

”

Emil Józwiak
graphic designer

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DON'T BUY SIGHT UNSEEN!

PROJECTS

We know how difficult is to create the effective public space arrangement. We want to make your work easier by offering you a free visualisation of changes in certain places.

Send to us the photos and we prepare the best solutions.

TECHNICAL MATERIALS

Each product is equipped with a technical sheet and a user manual. You can find there the most important pieces of information – dimensions, weight, colours, accessories, codes, methods of maintenance and production. If you need more information contact me.

LIBRARY

A free source of materials necessary in work, such as technical sheets, price lists, photos, leaflets, etc.

Our Marketing Department takes care of keeping it updated regularly.

You can find it here: www.library.terra-uk.eu

Ask for free **visualisation** service

BEFORE



AFTER



Do you have some extraordinary idea for the arrangement of your space but you do not know how to deal with it? Contact us and together we will breathe life into it. Thanks to our experience, we know exactly what to do to achieve the goal in such situations. We will create a unique plan for the development of your surroundings.



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” WE WILL HELP YOU
IN CREATING YOUR
SPACE.
CONTACT US! ”

Fill the form in at www.terra-pl.eu/kontakt



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